

# SAVE THE DATE

National Council on Electricity Policy

Friday, August 21, 2009

3:30 Eastern time

Webinar: “The Changing Landscape of Energy Efficiency: Unlocking Opportunities and Applying Best Practices”

Please join the [National Council](#) for this webinar, with speakers from McKinsey & Company and Center for Climate Strategies, followed by Q&A from call attendees.

Join the webinar at: [www.genesys.com](http://www.genesys.com). Log-in as a participant and enter the meeting number, 5853698.

*If you are unable to join via web:*

*Dial-in number: 1-866-462-0164*

*Passcode: \*5853698\* (press star key before and after passcode)*

McKinsey & Company will present details from their recently released report, “[Unlocking Energy Efficiency in the U.S. Economy](#)” examining existing barriers and potential solutions for efficiency to reduce energy consumption 23 percent by 2020.

Center for Climate Strategies (CCS) is a nonpartisan, nonprofit partnership organization that helps government entities and their stakeholders develop and implement actions to reduce greenhouse gas pollution and adapt to a changing climate. CCS will present key policy actions to reduce emissions via technologies and best practices for end-use efficiency and conservation.

Please RSVP to Julie Rowlett at [jrowlett@naruc.org](mailto:jrowlett@naruc.org) as space is limited.